

# WOHNREVUE

Schweizer Magazin für anspruchsvolles Wohnen und Design.

Facts & Figures

ELEGANT APPEARANCE.  
ESTABLISHED CONTENT.  
INSPIRATION.

The Wohnrevue has been a nationally and internationally renowned home magazine for almost 30 years.  
It provides inspiration for one of the most important places in your world – your home.

# DEMANDING READERSHIP.

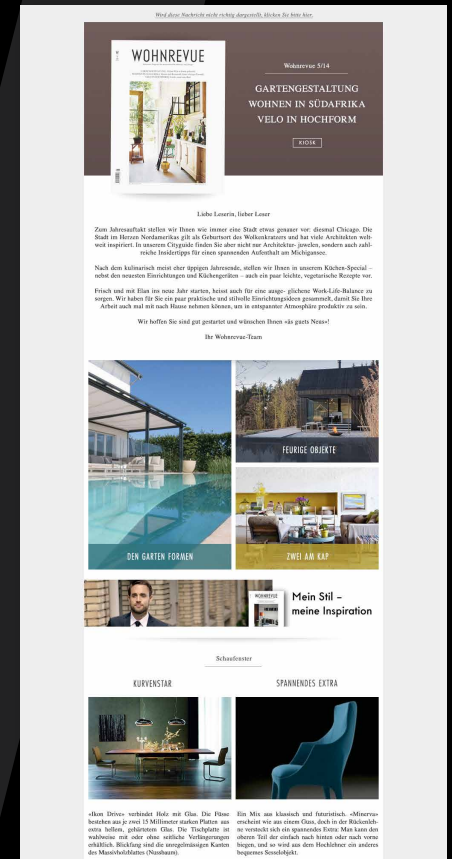
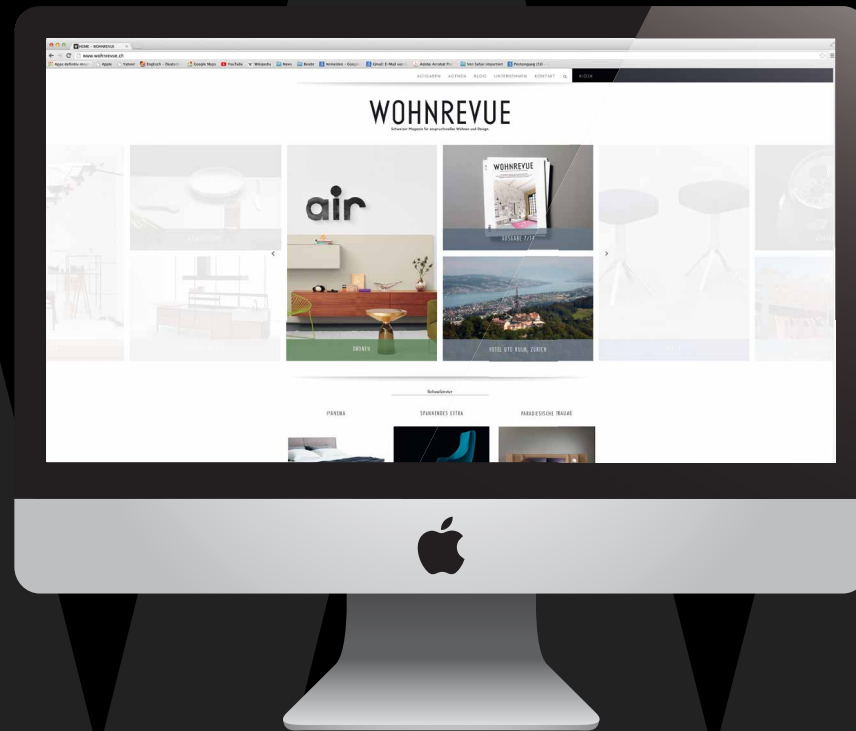
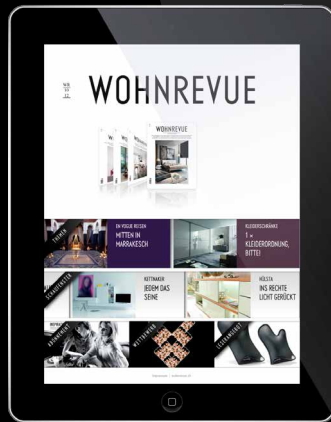
Our readership is composed of design-savvy people,  
who attach high importance to luxury homes.

# YOUR IDEAL TARGET AUDIENCE.

Three quarters of our readers are aged between 30 and 60.  
People at this phase of life are personally and professionally stable, and ready to invest in their homes.

# AT HOME IN THE PREMIUM SEGMENT.

60 percent of our readers own their own home.  
70 percent of these home-owners live in a suburb or urban environment.



You get coverage on various channels:  
Website, App, Mobile as well as our Newsletter are the ideal addition to the printed issue.

# SECURE ONE OF OUR SOUGHT-AFTER SPOTS NOW.

With an ad in the Wohnrevue, you will attract design-savvy  
and financially-stable people with an interest in first-class home and lifestyle products.